

FAB 50 newcomers

The Fair (S)

We are trying to change the industry's view of health and safety. We are bold, fun and big on experiences – and we don't use clipboards.

When launched? 2012
Employees? 4
Stand-out services? Event management, licensing, health and safety, event control, local authority liaison and risk management.
Clients? MAMA Festivals, Secret Cinema, Big Issue Foundation, Birmingham City Council.
Best piece of work? Working with MAMA Festivals at Global Gathering to ensure the safety of 53,000 customers.



The Garden Room, Syon Park (V)

We put a whole package together, based on clients' requirements, to include everything from the venue and catering to décor, entertainment and activities.

When opened? 2009
Employees? 3
Stand-out services? Outdoor activities and team building, plus a 600-capacity marquee available from May to September.
Clients? GSK, Alternative Networks, Kingston Technology Europe, Betfair, Estée Lauder.
Best piece of work? Hosting boutique motoring event Salon Privé for the past three years.

Tina Nisson Design (S)

I design all my own food service equipment and have it produced in Perspex. I would like to see all the top caterers using my products on their events.

When launched? 2011
Employees? 1
Stand-out services? Consulting and styling for caterers when they have a large event that requires exceptional creativity.
Clients? Moving Venue, Bubble Food, Create Food, St Paul's Cathedral, Cook & Waiter.
Best piece of work? Designing the first-ever dinner in the nave of St Paul's Cathedral.



Tobacco Dock (V)



When opened? 2012
Employees? 3
Stand-out services? Providing beautiful historic spaces to hire for events.
Clients? Exhibition organisers, corporates, fashion brands, tech firms, film companies.
Best piece of work? Housing 2,500 soldiers for the duration of the Olympics – with three weeks' notice.

Having made our mark on events and exhibitions, continued development will position us on the 'most wanted' list of organisers for years to come.

Toro Crew (S)

Event crew from Toro are all extensively trained professionals specialising in various fields of event set-up and production.

When launched? March 2013
Employees? 5
Stand-out services? Supplying stage crew riggers, sound and lighting engineers, heavy machinery operators and general event crew.
Clients? Concerto, Vibration Music, Full Circle Production, Firecracker Events, Chelsea Hospital.
Best piece of work? Setting up and breaking down the two-day conference for Facebook at the Old Truman Brewery in east London.



Watu (T)

When launched? 2011
Employees? 4
Stand-out services? Cloud-based technology that enables agencies to better recruit, schedule, appraise and pay their field staff.
Clients? Mash Staffing, Hel's Angels, The Staff Republic, Arc WW, The Staff Room.
Best piece of work? A lot of our work has received unsolicited positive feedback from customers and their staff.

Watu (T)

We want to improve the lives of those who use Watu. We are the first company to try to deliver a subscription-based staffing database solution to this industry.



We Few (A)



When launched? January 2013
Employees? 4
Stand-out services? Creating brand experiences that thrive in a connected world.
Clients? Original Fry-Up Material, Hornbill & Shrew, Wiper & True, Chillax.
Best piece of work? Working with talented start-up clients who trust us to have a hand in building their brands from day one.

We champion the underdog and believe the expert few can collectively produce transformational work for brands.

Wholehearted (S)

We aspire to be the number one agency in five years' time, running 100 per cent sustainable festivals and outdoor activities.

When launched? 2012
Employees? 2
Stand-out services? Event services for brands that give back, such as charities, sustainable festivals, ethical products and organic markets.
Clients? Prince's Trust, Little Big Shot, House PR, HAC, Pure Health Innovations.
Best piece of work? Helping Little Big Shot win an award for best new product with our launches and sponsorship programmes.



WNY (P)

We meld the best processes and systems of the construction industry with the speed and flexibility of the event industry, delivering high-quality projects.

When launched? 2009
Employees? 2
Stand-out services? Project management, overlay construction management and turnkey production.
Clients? Locog, Nussli, Borough of Lambeth.
Best piece of work? Turnkey delivery of the London 2012 road cycling test-event overlay at Box Hill and Hampton Court Palace.



XYZ (A)

If you liked what we did at Slice, you'll love what we do at XYZ.

When launched? 2012
Employees? 4
Stand-out services? Event strategy, creation and production.
Clients? Lexis, SSE, Costa, William Hill.
Best piece of work? Too early to say.

